INVITATION TO SPONSOR ONE OF THE MOST LEADING GLOBAL CONFERENCES
FOR VLSI DESIGN & EMBEDDED SYSTEMS

Dear Industry Leader,

The global ecosystem is getting bigger and bigger day by day but the distances are getting closer & closer. Whether it's collaborating closely with different stakeholders from different continents with a focused goal of achieving something new & exciting, expanding & extending newer boundaries, enlarging technical capabilities, sprouting innovations, nurturing talents & discoveries, etc. This challenging & exciting transition is bringing in more opportunities to all stakeholders, technologists, industry leaders, entrepreneurs, policy makers and academicians. The most beguiling aspect for any participant in the semiconductor and embedded domain is, to make things happen and in a way that is progressive, radical, revolutionary, gratifying, vital, expedient and novel.

The 32nd International Conference on VLSI Design & The 18th International Conference on Embedded Systems (VLSID2019), with the theme Autonomous Intelligence for a Secure, Safer, & Smarter World, **are being held jointly at New Delhi, India, during January 5-9, 2019. With its global footprints VLSID is recognized as a 'Sister Conference' of Design Automation Conference.** Over a span of five-days, the summit will feed brains and nurture minds with state-of-the-art exhibitors, presentations, panel discussions, innovation forums, and tutorials by established technologists.

VLSI conference is unique, bringing together all the stakeholders of the ecosystem - researchers, industry, academicians and regulators. VLSID2019 will act as a unique catalyst to accelerate the involvement of companies in the area of VLSI design and embedded systems, with an emphasis on cutting edge technologies - exchanging ideas, expounding on research areas, detailing on the business opportunities, companies introducing their offerings. VLSID2019 attendees shall include, designers, engineers, technology visionaries, corporate leaders, academicians from across the globe, with facilities to conduct business discussions. The organizing committee is taking all the steps to ensure good participation, both in terms of quantity and quality, through a strong technical program including :

✓ Visionary Keynote speeches	✓ Student Program
✓ Technical paper tracks	✓ User Tracks
✓ Government Expert Panels	✓ Design contests/Hackathon
✓ Industry panels	✓ PhD forum
✓ Exhibits	✓ Fellowship Program
✓ Tutorials	✓ Academia Expert
✓ Special Sessions	✓ Posters

As a leader, one of the most important challenges for you today is to establish the technical leadership of your company and to showcase yourself to the technical community. VLSID-2019 is the best premium forum that provides perfect opportunities for you to ensure immense business value. Please find below details of the sponsorship opportunities for your favorable consideration. The sponsorship table (Please note that the sponsorship package rates are slated to rise from Sep 24, 2018), enrollment form and details of various sponsorships are attached herewith. As you will notice, the packages are formulated to ensure the best possible Return On Investment (RoI) for your company.

Your early decision to participate will enable us to serve you better, with even higher RoI, and ensure that the conference will exceed your expectations. We will be glad to get an opportunity to provide more details and close with you at the very earliest.

Yours Truly,
Sponsorship Chair VLSID2019

SPONSORSHIP PACKAGES	TOTAL SLOTS	SPONSORSHIP COST(in INR)	SPONSORSHIP BENEFITS AND OFFERINGS			
			KEYNOTE/ SPEAKING SLOTS	COMPLIMENTARY PASS	EXHIBIT BOOTHS	BANQUET INVITATIONS
Silicon	1	2500000	Keynote speech on Day 1 or 2 Inaugural Ceremony One Industry panel slot on Day 1 Exhibit booth – (6x6)m 25 Free Conference Registrations 25 Fellowships Branding & Media coverage Six (3ftx6ft) standees	25	(6x6)m	10
Platinum	2	1800000	Keynote speech on Day 1 or 2 on FCFS One Industry panel slot on Day 1 or 2 Exhibit booth – (6x3)m 18 Free Conference Registrations 18 Fellowships Branding & Media coverage One sponsored tutorial Four (3ftx6ft) standees	18	(6x3)m	6
Gold	4	1000000	Keynote speech on Day 2 or 3 on FCFS Exhibit booth – (3x3)m 15 Free Conference Registrations 15 Fellowships Branding & Media coverage Three (3ftx6ft) standees	15	(3x3)m	4
Silver	6	750000	Exhibit booth – (3x3)m 10 Free Conference Registrations 10 Fellowships Branding & Media coverage Three (3ftx6ft) standees	10	50% discount on additional Exhibit booth price	2
Bronze	6	500000	Exhibit booth – (3x3)m 05 Free Conference Registrations 05 Fellowships Branding & Media coverage Two (3ftx6ft) standees	5	25% discount on additional Exhibit booth price	1
Fellowship Program	5	400000	Branding 20 Fellowship sponsor 4 Free Conference Registration 20 Fellowships	4	25% discount on Exhibit booth price	4
Exhibit Booths	15	40000			2x3 sqm	

NOTE:

- Logos to be provided by the sponsor as per conference's spec; All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorships collaterals, will have to be supplied by the sponsors, in the formats required, within the timelines specified.
- GST/Government taxes will be applicable on all sponsorship packages/items.
- The actual dimension of exhibit space, standees may change based on the final layout plan.
- Conference organizing team reserve rights to modify the offered packages per actual layout.
- Customized packages for non-metal sponsors can be worked out on need basis

SILICON SPONSORSHIP (One sponsor only)

- Keynote Speech on Day 1 of Main Conference
- One Panel Discussion seat on Day 1 of Main Conference
- One of the Keynote Speeches on Day 1 of Student Conference
- Appropriately sized logo on the side panels of the backdrop on stage(s), along with other applicable logos
- Advertisement in the Centre Spread of the conference program souvenir
- Logo on the conference item (Choice from the list available for Silicon sponsors on a FCFS basis (First) up to allotted amount.
- One exhibit stall of (6x6)m.
- 25 free invitations to conference.
- 25 Fellowships
- Six(3ftx6ft) standees
- 10 Free Banquet invitations

SOLD OUT !

PLATINUM SPONSORSHIP (Two sponsors only) - ONE CONFIRMED ONLY ONE AVAILABLE

- Keynote Speech on Day 1 or Day 2 of Main Conference on FCFS basis
- One Panel Discussion seat on Day 1 or Day 2 of Main Conference
- Advertisement in the Inside Covers of the conference souvenir (FCFS)
- Logo on the program Pamphlets, along with the conference logo and other sponsors' logos
- Coverage in print media as per conference's publicity plan that gets to be in place
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (6m x 3m) Exhibit stall (Equiv. to 2 standard exhibit stalls)
- Four (4) (3ftx6ft) standees
- Six (6) free invitation passes to the banquet session
- Eighteen (18) free invitations to conference
- Eighteen (18) fellowships (Selected by the conference as per the Fellowship Program)
- One Sponsored Tutorial

EARLY BIRD OFFER

Institutions confirming the sponsorships along with payments by Sept 24, 2018 will be eligible for a 10% discount of the sponsorship value

GOLD SPONSORSHIP (Four sponsors only) – ONE CONFIRMED ONLY THREE AVAILABLE

- Keynote Speech on Day2 or Day3 of Main Conference on FCFS basis
- Full Page advertisement in the conference souvenir
- Logo on the program Pamphlets, along with the conference logo and other sponsors' logos
- Coverage in print media as per conference's publicity plan that gets to be in place
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (3m x 3m) Exhibit stall (Equiv. to 1 standard exhibit stall)
- Three (3) (3ftx6ft) standee
- Four(4) free invitation pass to the banquet session
- Fifteen (15) free invitations to the conference
- Fifteen (15) fellowships (Selected by the conference as per the Fellowship Program)

SILVER SPONSORSHIP (Six sponsors only) - ONE CONFIRMED ONLY FIVE AVAILABLE

- Half page advertisement in the conference souvenir
- Logo on the program Pamphlet, along with the conference logo and other sponsors' logos
- Coverage in print media as per conference's publicity plan that gets to be in place
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (3m x 3m) exhibit stall (Equivalent to 1 standard exhibit stall) in the open area exhibits hall
- Three (3) (3ftx6ft) standee
- Two (2) free invitation passes to the banquet session
- Ten (10) free invitations to the Conference
- Ten (10) fellowships (Selected by the conference as per the Fellowship Program)

BRONZE SPONSORSHIP (Six sponsors only) - TWO CONFIRMED ONLY FOUR AVAILABLE

- Name on the back cover of the conference program souvenir
- Logo on the program Pamphlets, along with the conference logo and other sponsors logos
- Coverage in print media as per conference's publicity pan that gets to be in place
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
- One (1) (3m x 3m) Exhibit stall. (Equiv. to 1 standard exhibit stall)
- Two (2) (3ftx6ft) standees
- One (1) free invitation pass to the banquet session
- Five (5) free invitations to conference
- Five (5) fellowships (Selected by the conference as per the Fellowship Program)

FELLOWSHIP PROGRAM SPONSORSHIP (Three sponsors only)

- Name on the back cover of the conference program souvenir
- Logo on the program Pamphlets, along with the conference logo and other sponsors logos
- Coverage in print media as per conference's publicity pan
- Logo/Name on sponsors' choice of items from the provided list (FCFS) up to the allotted amount
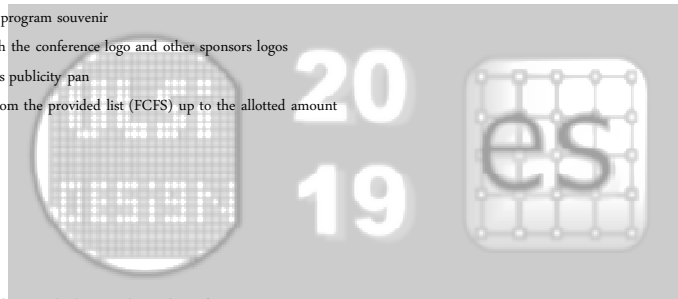- Two (2) (3ftx6ft) standees
- 20 Fellowships

EXHIBIT BOOTHS

Please refer exhibit proposal for exhibit related information.

Institutions confirming the sponsorships along with payments by Sept 24, 2018 will be eligible for a 10% discount of the sponsorship value

CONFERENCE BROCHURE

CONFERENCE BROCHURE	AD SPACE AVAILABLE	PRICE
FULL PAGE	4	70000
HALF PAGE	2	35000

SOUVENEIR ADVERTISEMENTS

SOUVENEIR ADVERTISEMENTS	AD SPACE AVAILABLE	PRICE
CENTRE SPREAD	1	150000
INSIDE COVER	2	100000
FULL PAGE	10	70000
HALF PAGE	10	35000
ABOUT SPONSOR	27	25000

Note: Advertisers to provide the advertisement to be published as per the specs given by the conference

SPONSORSHIP ITEMS

Sponsors are invited to choose from the following list of items :

Sl. No	SPONORSHIP ITEMS	No. of Slots	PRICE(INR)
1	Panel Discussions	8	4,00,000
2	Keynote Speeches	4	7,50,000
3	Inaugural Ceremony/Cultural Event	1	7,50,000
4	Banquet Dinner	1	7,50,000
5	Awards Ceremony	1	5,00,000
6	Conference Kit Material	1	75,000
7	Conference Mugs	2	2,50,000
8	Student Program	4	2,50,000
9	Polo shirts	1	5,00,000
10	Registration Area	2	7,50,000
11	Delegate Badges	1	5,00,000
12	Delegate Bag Branding	2	7,50,000
13	Event Stationery/conference booklet	3	5,00,000
14	Speaker Mementoes	2	2,50,000
15	Memento (for bag inserts)	10	1,50,000
16	Delegate bag inserts	10	1,00,000
17	Delegate caps	2	3,00,000
18	Delegate folders	4	3,00,000
19	Delegate pens	1	3,00,000
20	Event Pen Drives	1	3,00,000

Institutions confirming the sponsorships along with payments by Sept 24, 2018 will be eligible for a 10% discount of the sponsorship value

NOTE

Taxes in addition to the above prices as per the regulatory norms.

In case of common item of interest, higher sponsorship package sponsors will be given the first preference, if applicable

DETAILS OF SPONSORSHIP ITEMS

1. **Panel Discussions**

   These will involve stalwarts from the industry and academia discussing topics of relevance. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company's name will be mentioned as a sponsor in the conference brochure.

2. **Keynote Speeches**

   Will have leading technologists, academicians, researchers and CXOs from major companies in the area of VLSI Design and Embedded Systems speaking on contextual topics. The keynote is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsor, you will have the option of nominating a speaker for one keynote speech. though he Program Committee reserves the right to make the final decision on the selection. This sponsorship will have your company's name and banner prominently displayed during speech. Your company's name will be mentioned as a sponsor in the conference brochure.

3. **Inaugural Ceremony**

   Can take place on the morning of **Jan 05, 2019**. A leading government official or a industry leader will inaugurate the ceremony. The talk is expected to provide insight into the industry and not a sales pitch for the sponsor. As a sponsor you will get visibility that might include introducing the inaugural speaker, presence on the stage.

4. **Banquet Dinner**

   There will be a banquet dinner on **Jan 08, 2019**. A prominent domain personality will deliver the banquet speech. The speech is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsors, you will have the option of nominating the banquet speaker. The Program Committee reserves the right for the final selection of the speaker. Sponsorship for this event will ensure your company's name and banner prominently displayed during the event. Your company's name will be mentioned as sponsor in conference brochure and be printed on the banquet invitation.

5. **Conference Lunch**

   Lunch will be served on all (two) days of the conference. Sponsorship for this event will ensure prominent display of your company's name in the lunch area.

6. **Tutorial Sponsorships**

   Conference conducts tutorials on prominent topics on the first two days. Tutorials are a high point of the conference, well attended by the industry and conference fellows. Sponsorship is on per tutorial basis. Your company's name and logo will be displayed prominently during the tutorial sessions. Banners with your company name will also be displayed during the lunch at the lunch area on the day of the tutorial. Your company's name will be mentioned as a sponsor in the conference brochure.

7. **Awards Ceremony**

   There will be an awards ceremony on **Jan 08, 2019**. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company' s name will be mentioned as a sponsor in the conference brochure.

8. **Fellowships**

   Fellows attend the conference on financial assistance provided by the Fellowship Sponsors. This sponsorship will allow students, professors, researchers, selected through a diligent process, to attend the conference. Fellowship sponsor can sponsor as many fellow as they like to. Sponsoring company's name will be mentioned in the conference brochure. In addition, a special acknowledgement by the Steering Committee shall be made.

9. **Pens, Bags, Inserts, Notepad etc. to the Registrants**

   You can reach out to all the conference registrants, by providing sponsoring one of the listed items with your company's name and logo. The sponsorship item provided by you will be given at the time of registration to each attendee.

Sponsorship Team Contacts

General Chair
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Sponsorship Chairs
Uma Mahesh
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1. NAME AND ADDRESS OF THE ORGANISATION

2. COMPANY CONTACT PERSON

NAME	
EMAIL	
PHONE & MOBILE	
FAX	

3. FASCIA WRITING(IN BLOCK LETTERS) : MAXIMUM 28 LETTER INCLUDING SPACE

BANK DETAILS

SIGNATURE & DATE