



32ND INTERNATIONAL CONFERENCE ON VLSI DESIGN AND 18TH INTERNATIONAL CONFERENCE ON EMBEDDED SYSTEMS JAN 05-09, 2019 | NEW DELHI, INDIA

INVITATION TO EXHIBIT AT ONE OF THE LEADING GLOBAL CONFERENCES FOR VLSI DESIGN & EMBEDDED SYSTEMS

Dear Industry Leader,

This is the era of globalization! Day by day, with merging of markets and economies, world economy is growing and distances are becoming smaller & smaller. Machines are becoming more and more autonomous be it cars, computers or mobile phones. These machines now speak to us, interact and understand the needs to the next level like never before. The only enabler of this change is Technology!! This challenging & exciting transition is bringing in more opportunities to all stakeholders, technologists, industry leaders, entrepreneurs, policy makers and academicians.

Over the years, we see that all major global technology giants have India design centers as one of their largest centers. Delhi-NCR region in India is coming up fast as another technological hub! Now we again have Delhi as the proud host of **EMBEDDED & VLSI Design Conference 2019** (<http://embeddedandvlsidesignconference.org/>). The 32nd International Conference on VLSI Design, with the theme ***Autonomous Intelligence for a safe, secure and smart world***, and the 18th International Conference on Embedded Systems are being held together at Manekshaw Center, Delhi, India, from **January 5-9, 2019**.

This Exhibition provides a vibrant platform not only for ALL players of the Electronic System Design & Manufacturing (ESDM) industry but also for working professionals to interact, exchange useful ideas, introduce, showcase, promote, to the world, their offerings, services and/ or products. We are expecting participation by business leaders and designers from all over the world. Typically, over a thousand professionals participate in the conferences as delegates. There will be facilities to conduct business discussions with other interested companies on potential business relations, collaborations, joint ventures etc.

The exhibition **will be open for 3 days (Monday, January 7 to Wednesday, January 9, 2019)** coinciding with the days of the main conference. The Exhibition center floor area will be accessible to all the registered conference attendees. There are a limited number of (approx. 40) booths in the Exhibition center. We encourage you to book the stalls at the earliest. Registrations for the booths are started and will be open till Friday, Dec, 21st 2018.

To ensure that your booth draws your target audience, we have planned for dissemination of Exhibitor information through print & electronic media. List of exhibitors and links to their websites will be available at the conference website. The exhibition layout facilitates maximum footfalls of conference attendees at the Exhibition.

We look forward to working with you to make VLSI Design Conference 2019 a trend-setting success.

Best Regards,

Vivek Tyagi/ Nitin Kishore

Exhibit Co-Chairs - Embedded & VLSID Conference 2019



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Exhibition Center Information

Booth Specifications and Charges:

There are two types of booths being offered:

1. Booths of 3x3 sq. m size
2. Booths of 3x2 sq. m size.

Click the link to view the Floor Plans:

<http://embeddedandvlsidesignconference.org/pdf2/Floor%20Plan%20VLSID%202019.pdf>

Payment for booth bookings must be made in full, along with application, to be recorded as firm bookings:

Rate for booths are as below + Applicable taxes

Booth Sizes	Price (INR)
3m X3m Two side Open	1L
3m X3m One side Open	95K
3m X2m Two side Open	85K
3m X2m One side Open	80K

Conference has made arrangements for all participants to take more exhibition stalls – thus facilitating them to make a bigger splash and larger ROI for the participants, by making the stalls even more attractive:

1. For Metal Sponsors, additional booths:
 - Additional Exhibit Booths - 10% Discount
2. For exhibitors, additional booths:
 - Two or Three booths - 15 % discount
 - Four + booths - 20 % discount
3. 50% discount for limited number of booths applicable only for start-ups, Universities, Educational & Training Institutions.
4. Early bird Discount of 12% will be there till 7th December 2019.

PS: Only one discount can be utilized at any one time



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Booth rental includes:

1. Exhibition is for 3 days (From January 7 - 9, 2019).
2. Stalls, under covered exhibition space, built with three-sided Octonorm by default (Exhibitors are requested to inform, if they have specific plans for their stalls)
3. 1 table and 2 chairs, 15-amp power socket, fascia with company name.
 - Further details will be available in the Exhibitors' manual
4. Maximum load of 750 Watts
5. Exhibitor name will be included in the Conference Website with links to their respective home page
6. Company profiles will appear in the Exhibitors Manual of the final conference program brochure/ souvenir. Exhibitors are requested to provide the company profiles by Nov 30, 2018
7. Exhibitor's name will be displayed in the list of exhibitors at the Conference venue.

Besides, the exhibitors can avail of the following by paying separate charges:

1. Additional power will be charged extra based on requirement (Actual cost details will be available closer to the conference).
2. Exhibitor's registration (for people involved with Exhibition) to the Conference, typically two registrations per booth.
3. There is NO free conference registration included with the booth.
4. Exhibitors are urged to participate in conference, by registering separately, to attend the conference technical program.
5. Internet Connectivity (if available)

The Exhibition venue, Manekshaw Center, Delhi will provide uninterrupted electrical supply (as far as possible, however, cannot guarantee the same) for general lighting of the hall and for the computers of the exhibitions. Further, any additional needs should be taken care of by the participants. In case the needs are identified in advance, the Conference organizers can attempt to arrange for some vendors to take care of the needs for the exhibitors at the nominal rates charged by the vendor. All such needs must be given in writing to the Exhibition Chair by November 30, 2018.

Customization of booths:

For customization of booths, a request needs to be sent by email before December 21st, 2018. Exhibitors can start booth setup at their allocated booth space, from 10 AM on Jan 6th, 2019 for customization. The exhibitors are required to work with the designated event management company, provided by organizing committee, to co-ordinate setting up their booth. The organizing committee shall not take request from exhibitors to have another vendor for customization other than assigned from the organizing committee. Any cost incurred in customizing the booth (adhering to the safety regulations of the venue) should be borne by the exhibitors.



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EXHIBITION BOOTH BOOKING FORM

1. Name and Address of the participating organization:

Exhibitor web site :

Type of Company : Proprietorship/ Partnership/ LLP/ Company

2. Name of the contact person:

Tel: _____ Mobile: _____ E-mail: _____

3. Fascia writing (in block letters); maximum 28 characters including space.

4. Company and Products Description to be included in the Conference Brochure: (Please provide a separate write-up).

5. Booth Info:

Number of Booth(s):

Type of Booth(s):

6. Additional items required (to be arranged by the Organizers on a rental charge basis)
Or Any special requests

7. Declaration

We request the Organizers of VLSI International Conference 2019 to book space in the Exhibition center according to the above requirement. We agree to abide by the terms and conditions attached with this application form and any other regulations /conditions contained in the guidelines for the Exhibition Center.

Payment Mode (Please tick one): Draft Cheque Online





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Enclosed please find a Bank Draft**/Cheque Number: _____
Dated _____ drawn on _____ (Bank Name)

** Bank Draft/ Cheques should be payable at Noida, UP, India

ii. Online Bank Details:

Account Name : VLSI SOCIETY OF INDIA
Bank Name : HDFC Bank Ltd.
Account # : 50100251743051
IFSC Code : HDFC0000088
Swift code : HDFCINBB

iii. Other info:

GST Number : 07AAATV9484F1Z0
PAN : AAATV9484F

I/ We agree to all the terms and conditions mentioned below and agree to abide by them.

For _____
Name : _____ Date:
Designation : _____
Signature : _____

For Official Use only:

1. Type of booth(s) allotted :
2. Booth number(s) :
3. Location of booth :
4. Rate per booth :
5. Total Rate (without GST) :
6. Rate with GST :
7. Comments :



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TERMS & CONDITIONS

BOOKINGS

Bookings should be against full payment and for a minimum of 4, 6, 9 Sq. meters booth. No structural alterations will be allowed to the booths. All exhibits activities will be restricted within the booth(s). Refer to payment clause for firm bookings.

DESIGN AND BOOTH MATERIAL

Exhibitors must submit booth designs to the Organizer for approval before starting construction along with a complete list of items that they will bring to the venue. Organizers might need to take permissions to allow different types of materials to be brought to the venue. Exhibitors must be careful, not to put any standee or item outside the booth area allocated during the Exhibit hours. The Organizer reserves the right to request the Exhibitor to dismantle any exhibit not conforming to the guidelines, which are to be found in the Exhibitor Manual. The Exhibitor Manual will be provided on request, once the completed application form is received. In case of any points missing in the Exhibitors manual, decision of the organizers will be final and binding on the exhibitors.

PAYMENT

Any booking will be held for 3 days, to be supported by a Purchase Order or Full Payment, otherwise bookings will be released after 3 days. Payment for space bookings must be made in full, within one week of application, to be recorded as firm bookings. Any expense accrued during the exhibition will have to be cleared before gate passes can be issued for the removal of exhibits. Cheques/Demand Drafts should be drawn in favor of “**VLSI SOCIETY OF INDIA**” payable at Noida, UP, India. Except the cancellation rules mentioned in this document, all payments are non- refundable.

MOVE IN AND MOVE OUT TIME

Exhibitors can move in to the location starting from Sunday 6th Jan, 10 AM to setup their booths. Exhibitors must pack and move out of the Conference venue (taking all their booth material with them) by 9pm on Wednesday, 9th Jan 2019.

CANCELLATIONS

Cancellation must be received in writing. Date of receiving cancellation and cancellation charges below:

Till Nov 30, 2018	: 25% of participation fee
Between Dec 01, 2018 and Dec 10, 2018	: 50% of participation fee
Between Dec 10, 2018 and Dec 24, 2018	: 75% of participation fee
Dec 25, 2018 onwards	: 100% of participation fee



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RISK

Exhibitors use the premises and its facilities at their own risk. All property brought on the premises by the Exhibitor shall be at the Exhibitor's risk.

SECURITY

The Organizer will provide basic security arrangements for the conference. Security for individual booths, if required, will be the responsibility of the Exhibitor. The Organizer will make available a security agency through which the Exhibitor may hire individual security personnel for this purpose. The Organizer will not be responsible for any theft, loss or damage that the Exhibitor may suffer during the conference period. Exhibitors are advised in their own interest to arrange for insurance cover of their items on display.

SAFETY MEASURES

On the finalization of floor plans, the Exhibitor will be issued instructions regarding measures to be taken for the safety of the booth and the conference as a whole. The Exhibitor is required to follow these instructions strictly.

- Although general fire protection equipment would be installed, Exhibitors will be required to provide portable firefighting equipment at their stands.
- Although facilities for First Aid services will be available at the Conference venue, Exhibitors are advised to ensure that First Aid Kits are provided in their stands for emergencies.
- Smoking and consumption of alcohol is strictly prohibited anywhere in the conference premises.

LIABILITY

Exhibitors are liable to compensate for any damage caused to partitioning, flooring, furniture or any other fixtures provided by the Organizer. The Organizer will not be liable for any loss due to theft, pilferage or damage by fire, accident, vandalism or other causes and the Exhibitor expressly waives and releases any claim or demand it may have against the Organizer by reason of any damage to or loss of any property of the Exhibitor.

It should be noted that while no security deposit is being taken, in the unlikely case of occurrence of any damages that the conference has to pay for rectification to the conference premises and/or exhibits designer, the exhibitor hereby agrees to pay for the same completely.

The Organizer does not maintain insurance covering Exhibitor's property. It is required that Exhibitors obtain adequate insurance coverage at their own expense, for property loss or damage and liability for personal injury.



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INDEMNIFICATION

Exhibitor agrees to protect and hold the Organizers forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor as well as to strictly comply with the applicable terms and conditions contained in the agreement between the Exhibitor and the Organizer regarding the Exhibition premises.

FORCE MAJEURE

Under the conditions of force majeure, which also include strikes, lockouts, closures, riots, natural calamities, the Organizer reserves the right to alter the opening and duration or even cancel the entire exhibition. In case of change in dates and duration of the Exhibition, the rules and regulations and the agreement between the Exhibitors and the Organizer will remain unaffected. In case of cancellation of the exhibition owing to causes beyond the Organizer's control, the participation fee will be refunded to the Exhibitors after deducting the non-recoverable proportionate costs already incurred by the Organizer.

ELECTRICAL SAFETY

- Electrical wiring and installation must be done by Exhibitors' registered professional electrician ensuring proper wiring, switches, etc., and will need the approval of the Organizer.
- The main supply points in an electrical installation in the stall should be easily accessible and should not be concealed.
- To take care of voltage fluctuations, Exhibitors should fix up constant voltage transformer or insulation transformer or stabilizer for power sensitive machines.
- Type of wiring to be used for lighting should be double PVC or single PVC in conduit pipe and for equipment the same should be by means of armored cable or wires in MS conduit pipes.

REGULATIONS

The Exhibitor is required to abide strictly by the following:

- Use the stall for permitted display only.
- Allotment of exhibition stall is non-transferable.
- Do not place any display or other material outside the space allotted which may cause obstruction to the entrance, exit and passage.
- Do not play or use any audio system that causes disturbance in the nearby stalls or outside. If the Organizer in his absolute discretion considers such a noise to be undesirable, he shall give verbal directions to the Exhibitor to that effect.
- Do not store any hazardous or flammable materials in the stall.
- Do not carry any goods or materials to or from the Exhibition area except through the entrance and service areas provided for the purpose.
- Do not make any alterations or additions whatsoever to the stall or to erect any structure in front of the stall or elsewhere outside, unless approved by the Organizer in writing.



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- Do not interfere, under any circumstances, with the electrical and or other infrastructure laid out by the Organizer.
- Comply with any regulations made by the Organizer with regard to security, environment, safety and pollution of all kinds.
- Bring the regulations to the notice of all the concerned.

The organizer reserves the right by notice to change or add to the regulations in the terms and conditions.

Thanks & Regards

Nitin Kishore : nitin@truechip.net

Vivek Tyagi : vivek.tyagi@wdc.com

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