

### 36th INTERNATIONAL CONFERENCE ON VLSI DESIGN

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### 22<sup>nd</sup> INTERNATIONAL CONFERENCE ON EMBEDDED SYSTEMS

Semiconductors Driving Disruptive Innovations In Global Digitalization

08-12 Jan 2023

Venue - Novotel, HICC, Hyderabad

www.vlsid.org

# EXHIBITOR INFORMATION

### **ABOUT VLSID 2023**





International VLSI Design & Embedded Systems conference is a Premier Global conference with legacy of over three and half decades. This Global Annual technical conference that focusses on latest advancements in VLSI and Embedded Systems, is attended by over 2000 engineers, students & faculty, industry, academia, researchers, bureaucrats and government bodies.

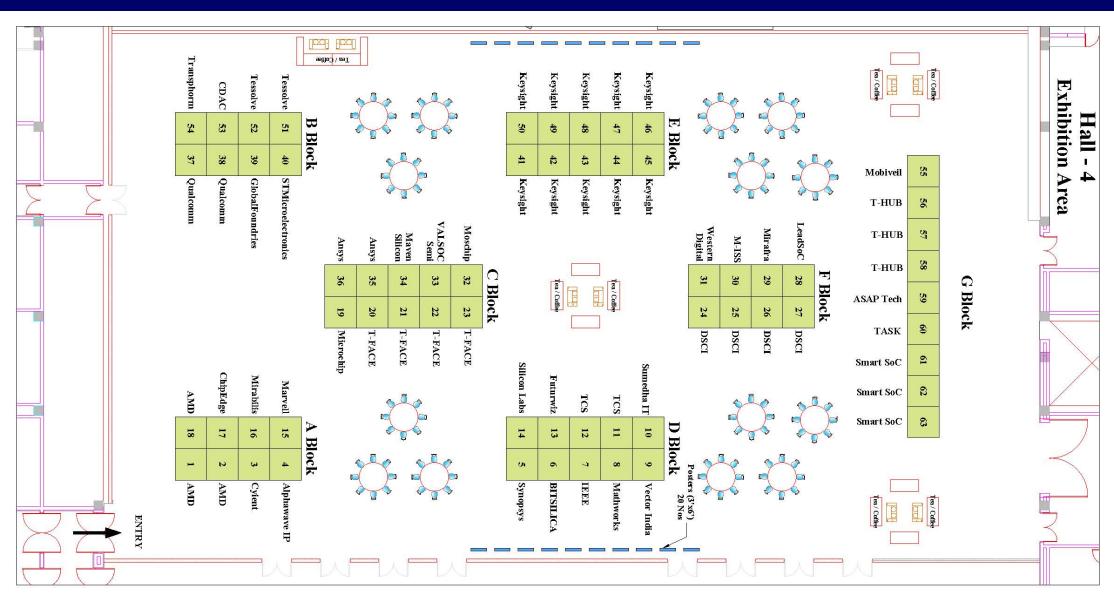
Semiconductors are the intangible backbone of every industry across the globe. Silicon took the lion's share over the past decades and remained the primary enabler for digitization of the world. With scaling reaching its fundamental limits, it is time to look at addressing technological challenges at higher levels of abstraction in CMOS based design and at the same time, look beyond Silicon for further performance enhancement.

VLSID 2023 – the first physical conference post pandemic, acts a platform for industry and academia alike to discuss, deliberate and explore into the frontiers of semiconductor eco-system that could eventually enable disruptive technologies for global digitalization.

VLSID 2023 will be hosted in the best stand-alone convention centre, HICC Hyderabad. The city is home to some of the best universities, top global companies in research and manufacturing, strong defence sector and thriving start-ups. Hyderabad has a rich culture with numerous historic places to visit and world famous Hyderabad Biryani to cherish. We look forward to hosting and giving you the best experience at the conference. We encourage your participation to the conference and call you to be part of the exciting know-how's of the industry and spend quality time exploring Hyderabad.

# **EXHIBITION DETAILS - LAYOUT**





# **EXHIBITION DETAILS - BOOTH**



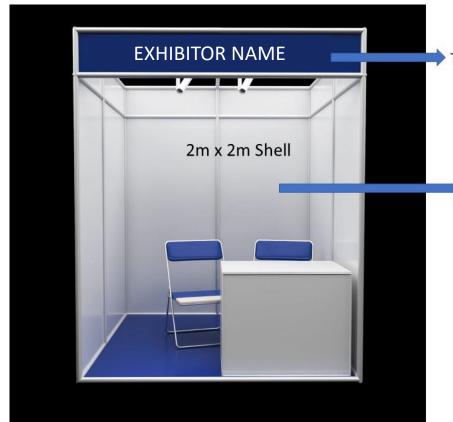


- The pre-fabricated booths would be constructed in Octonorm type pre -fabricated display system, with one metre-wide PVC Foam/laminated partition sheets held in aluminium sections.
- The pamphlets/posters of the participants can be stuck on the PVC foam/laminated partition sheets with double-sided foam tape. Writing/Nails/Screws/Fevicol or Fevikwik/Rubber Solution, etc. are not allowed.
- All size and height of the octonorm booth is mentioned below.
- Exhibitors who are constructing/fabricating their own booth can use the allocated space (length x width) with 2.5m(8ft) height.
- Exhibitors having more than 1 booth can have further customization with octonorm. However, they will get the same facilities per booth.

# EXHIBITION DETAILS - BOOTH DIMENSIONS







The name of the exhibitor will be given as a default.

Six Panel walls of 960 mm width x 2410 mm height will be provided for your branding.

### **Facilities inside the stall:**

(Each stall would be provided with)

#	Particulars	Quantity
1	Table	01
2	Chair	02
3	Spotlights	02
4	5-am Plug Point	01
5	Name on the fascia	01
6	Dustbin	01
7	Use of synthetic carpet	Inside the stall only

## INSTALLATION AND DISMANTLING OF THE STALL





- Exhibition Area: Hall 4, Novotel HICC, Hyderabad
- Exhibition Dates: 10 12 January 2023
- Exhibition Hours:
  - 10 January: 9.00 AM to 6.00 PM
  - 11 January: 9.00 AM to 6.00 PM
  - 12 January: 9.00 AM to 5.00 PM
- Exhibitors Registration: There are 4 exhibitor passes allotted per stall. All exhibitors must share the names of the personnel for the passes, before January 2, 2023. Badges will be provided on-site. Exhibitors should wear their badges all the time at the conference. Please note that exhibitors not wearing the badges will be told to exit from the conference premises
- Exhibit set up and staffing: All exhibits must finish their setup before 7:00 AM on 10
  January 2023

## INSTALLATION AND DISMANTLING OF THE STALL





- Exhibitors should open their exhibits on time and staff them daily throughout the conference.
- Exhibitors are strongly urged to staff their booths with a minimum of two representatives.
- Exhibitors would be allowed to stay at the exhibition area for an hour after the assigned exhibition timings. All exhibitors are urged not to keep their material at the exhibit or do so at their own risk.
- For exhibitors using OCTONORM BOOTHS, the octonorm booths will be handed over/provided to all exhibitors on 9 January, 2.00 PM onwards for decoration and management.
- For exhibitors who are going to design/fabricate/construct their own booths, the open space for your allocated booth will be handed over/provided to all exhibitors on 8 January, 11 PM onwards for decoration and management.
- Exhibitors are requested to vacate the booth after 6.00 PM on 12 January.

## OTHER INSTRUCTIONS





- 1. The exhibitor must not cause any damage to octonorm panels or walls or furniture of the exhibit property and hotel property in the hotel and exhibition area. In case of any such damages, the exhibitor will have to indemnify the organizers for the same.
- 2. The exhibitor must keep their area clean and are not allowed to litter any garbage in the common areas. They must use bins to collect the garbage and store it separately for disposal.
- 3. No projection outside the allotted area will be permitted. The organizer will be at liberty to remove such encroachment or projections at a cost to be borne by the sponsor/exhibitor.
- 4. No separate storage facilities shall be provided. All exhibitors are required to make their own arrangement.
- 5. Sponsor / Exhibition / Souvenir confirmed are NON TRANSFERABLE

## OTHER INSTRUCTIONS





- 6. No sale or credit of products and services shall be allowed at stalls. However, booking could be done for delivery at a later date. The Trade & Exhibition Committee shall in no way be responsible for any tax liability incurred for any sale/booking transaction undertaken by the exhibitors.
- 7. Microphone or any promotional activities, hindering or disturbing other sponsor/exhibitor will not be permitted. This is must for security purposes. The number of representatives of the sponsor/exhibitor at the conference venue will be limited, depending on the extent of sponsorship, at the discretion of the organizing committee.
- 8. The appointed Electrical Contractor will execute all electrical connections inside the stall and other areas. The sponsors/exhibitors are required to intimate the organizers in writing on the additional points required by them at least 15 days in advance. Please note all extra points/connections would be charged.
- 9. The organizers will not allow any construction at the site of the exhibition during exhibition hours.

# DOS AND DON'TS FOR BOOTHS:





### 1. Booth Alteration:

- a. No alteration in size of an Exhibitor's booth is permitted without the prior written approval of the Organizers.
- b. The Organizers reserve the right to modify the layouts of the booth sites and gangways and allot alternate stand, any time before the event date and this can happen based on the booth demand from prospective exhibitors.
- c. In the event of an Exhibitor's display causing inconvenience to other exhibitors, the Organizers reserve the right to ask for the required alterations.
- d. Neither are the booth displays allowed to overhang the allotted area, nor are any obstructions permitted near gangways, fire points, extinguishers, and emergency exits.
- e. Designers are particularly requested to avoid designs which may block or box in on other Exhibitors' booths or the aisles.

## DOS AND DON'TS FOR BOOTHS:





- 2. Booth Interiors: While the Exhibitors are free to decorate their stands to the best of their ability for projecting the right image of their products and company, they should take care not to cause any damage to the walls, panels, and floors by use of nails, painting or any other such activity. Maximum height permissible for construction in raw space is only 10 feet from the ground.
- 3. Audio Visual Presentation: It is appreciated that audio visual presentations are an important part. However, the Organizers expect Exhibitors to exercise discretion and show courtesy towards fellow Exhibitors.
- **4. Collections must be presented inside the booths.** Distribution of leaflets or samples outside the booths is strictly prohibited.
- 5. **Promotion by Exhibitors:** In all communication inviting patrons to visit their booth, Exhibitors must specify clearly that registration is a must for entry to VLSID 2023. If this is not the case, the Organizers reserve right to allow them entry at the cost of the Exhibitors.
- 6. Hoardings/Banners: No hoardings, banners etc. will be allowed at the venue or on the roads in the vicinity unless the design, specification, location, and installation have been approved by the Organizers in writing. In case it is not, such unauthorized display is liable to be removed by the Organizers without notice at the exhibitor's cost.

### **TERMS & POLICIES**





- 1. Rights: The Organizers reserve all rights in connection with VLSID 2023. The organizer has the right to make any decision related to cases not provided for in these regulations.
- 2. Terms of References: In these Rules and Regulations, the term 'Exhibitor' shall include all employees, staff and agents of any company, partnership firm or individual to whom space has been allocated for the purpose of participating. The term 'Organizers' shall mean the Organizing Committee, VLSID 2023.
- **3. Booth Confirmation:** A booth would be deemed confirmed, upon the Exhibitor submitting the registration form duly signed along with the complete product classification form and realization of payment there against.
- **4. Booth Allocation:** The Organizers reserve absolute right for the final booth allocation and may offer alternate booth of equivalent size to confirmed exhibitors. Exhibitor's request for specific locations will be considered but cannot be binding or conditional for their participation.
- **5. Default on Payment:** The Organizers reserve the right to cancel any reservation of space in the event of an Exhibitor not having paid the dues of the booth charges within specified period. Payment already received will be forfeited in such cases.

## TERMS & POLICIES





- **6. Cancellation:** No reduction/cancellation would be permitted after registration.
- **7. Consequential Loss:** In case of the Tradeshow being cancelled or suspended or deferred in whole or in part, for causes not in the Organizers' control, the Organizers do not accept any consequential liability in any eventuality.

### 8. Space not Occupied:

- a. Every Exhibitor shall occupy and man the full area booked by him for the entire duration of the tradeshow.
- b. Should an Exhibitor fail to take up the booth allocated to them, the Organizers reserve the right to use the booth so unoccupied, as they think fit and the Exhibitor shall not have any claims in this regard.
- **9. No Sub-letting:** The Exhibitors may not assign, sublet, or grant licenses in respect of the whole or part of the stand, Cards, advertisements or printed matter of the firms or persons who are not bonafide. Exhibitors may not be exhibited or distributed from any booth except that an Exhibitor may distribute cards, advertisements, or printed matter

## ADDITIONAL EQUIPMENT FOR BOOTH





- Additional equipment like monitor, extra chair, extra table etc., can be ordered through our event management partner, MARC7 INNOVATIONS.
- Please contact Marc7 Innovations directly for your requirements at marc7innovations@gmail.com
  - Satya: +91 9652804449
  - Osman: +91 9885302222
- Please order whatever extra equipment you need in advance.
- You are also welcome to make your own arrangements for any furniture or electronic items that you need (i.e., through your regular vendor).

### CONTACTS





### For additional details & assistance, kindly contact Exhibition Chairs:

- Prasad Haldule (<a href="mailto:phaldule@marvell.com">phaldule@marvell.com</a>) / +91-8308389745
- Sangram Jena (<a href="mailto:sangram@cadence.com">sangram@cadence.com</a>) / +91-9901133955

# Thank You