



VLSI Society of India

START UP BOOTH INFORMATION

**39th International Conference
On VLSI Design**

**25th International Conference
On Embedded Systems**

**Global Synergy in Silicon:
VLSI and Embedded AI for Sustainable
Computing and Next-Gen Electrified Mobility**

3rd - 7th January 2026 | Pune, India

www.vlsid.org

About VLSID 2026

The International VLSI Design & Embedded Systems Conference is a premier global forum with a rich legacy spanning more than three and a half decades. This annual technical conference brings together the latest advancements in VLSI and Embedded Systems, attracting over 2000 participants including engineers, students, faculty, industry leaders, academia, researchers, policymakers, and government bodies.

The VLSI Design Conference began in 1985 with a simple idea: to gauge the level of VLSI activities in India with a focus on engineering education and research. Today, with its global recognition, VLSID proudly stands as a 'Sister Conference' of the prestigious Design Automation Conference. The event is sponsored by the VLSI Society of India (VSI).

VLSID 2026 will continue its legacy by showcasing how Artificial Intelligence (AI) and related sustainable innovations are shaping the future. From accelerated computing, secure connectivity, and intelligent mobility, to breakthroughs in automotive, healthcare, smart living, and advanced manufacturing—AI-driven technologies are revolutionizing the electronics industry.

The 2026 edition will be hosted at the JW Marriott, Pune, one of the city's most iconic luxury venues known for its blend of modern sophistication and warm hospitality. Pune, often referred to as the "Oxford of the East" for its renowned educational and research institutions, is also a fast-growing hub for technology, innovation, and start-ups. With its rich cultural heritage, pleasant climate, and thriving industrial ecosystem, Pune offers the perfect backdrop for an engaging and memorable conference experience.

We warmly invite you to join us at VLSID 2026 in Pune, to immerse yourself in the latest know-how of the industry, network with global leaders, and explore the vibrant spirit of this dynamic city

Start up Booth



Each stall will be
provided with

Table	1 No
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Installation and Dismantling Of the Stall

Exhibition Area : Hall, JW Marriott Hotel Pune, India

Exhibition Dates : 5th - 7th January 2026

Exhibition Hours: **05/01/2026:** 11.00 AM - 6.00 PM | **06/01/2026:** 9.00 AM - 6.00 PM | **07/01/2026:** 9.00 - to 5.00 PM

Exhibitors Registration

There are 1 delegate pass allotted per stall. All exhibitors must share the names of the personnel for the passes, before **January 1, 2026**. Badges will be provided on-site. Exhibitors should wear their badges all the time at the conference. Please note that exhibitors not wearing the badges will be told to exit from the conference premises

Exhibit set up and staffing

- All exhibits must finish their setup latest before **5:00 AM** on **5th January 2026**. Exhibitors should open their exhibits on time and staff them daily throughout the conference.
- Exhibitors are strongly urged to staff their booths with a minimum of three representatives.
- Exhibitors would be allowed to stay at the exhibition area for an hour after the assigned exhibition timings. All exhibitors are urged not to keep their material at the exhibit or do so at their own risk.
- For exhibitors using OCTONORM BOOTHS, the octonorm booths will be handed over/provided to all exhibitors on **4 January, 11:30 PM** onwards for setup and management.
- For exhibitors who are going to design/fabricate/construct their own booths, the open space for your allocated booth will be handed over/provided to all exhibitors on **4 January, 11:30 PM** onwards for setup and management.
- Exhibitors are requested to vacate the booth latest by **9.00 PM on 7th January 2026**

Other Instructions

- 1.** The exhibitor must not cause any damage to octonorm panels or walls or furniture of the exhibit property and hotel property in the hotel and exhibition area. In case of any such damages, the exhibitor will have to indemnify the organizers for the same.
- 2.** The exhibitor must keep their area clean and are not allowed to litter any garbage in the common areas. They must use bins to collect the garbage and store it separately for disposal.
- 3.** No projection outside the allotted area will be permitted. The organizer will be at liberty to remove such encroachment or projections at a cost to be borne by the sponsor/exhibitor.
- 4.** No separate storage facilities shall be provided. All exhibitors are required to make their own arrangement.
- 5.** Sponsor / Exhibition / Souvenir confirmed are NONTRANSFERABLE.
- 6.** No sale or credit of products and services shall be allowed at stalls. However, booking could be done for delivery at a later date. The Trade & Exhibition Committee shall in no way be responsible for any tax liability incurred for any sale/booking transaction undertaken by the exhibitors.
- 7.** Microphone or any promotional activities, hindering or disturbing other sponsor/exhibitor will not be permitted. This is must for security purposes. The number of representatives of the sponsor/exhibitor at the conference venue will be limited, depending on the extent of sponsorship, at the discretion of the organizing committee.
- 8.** The appointed Electrical Contractor will execute all electrical connections inside the stall and other areas. The sponsors/exhibitors are required to intimate the organizers in writing on the additional points required by them by 1st January. Please note all extra points/connections would be charged.
- 9.** The organizers will not allow any construction at the site of the exhibition during exhibition hours.

Dos And Don'ts For Booths

Booth Alteration:

- No alteration in size of an Exhibitor's booth is permitted without the prior written approval of the Organizers.
- The Organizers reserve the right to modify the layouts of the booth sites and gangways and allot alternate stand, any time before the event date and this can happen based on the booth demand from prospective exhibitors.
- In the event of an Exhibitor's display causing inconvenience to other exhibitors, the Organizers reserve the right to ask for the required alterations.
- Neither are the booth displays allowed to overhang the allotted area, nor are any obstructions permitted near gangways, fire points, extinguishers, and emergency exits.
- Designers are particularly requested to avoid designs which may block or box in on other Exhibitors' booths or the aisles.

Booth Interiors: While the Exhibitors are free to decorate their stands to the best of their ability for projecting the right image of their products and company, they should take care not to cause any damage to the walls, panels, and floors by use of nails, painting or any other such activity. Maximum height permissible for construction in raw space is only 10 feet from the ground.

Audio Visual Presentation: It is appreciated that audio visual presentations are an important part. However, the Organizers expect Exhibitors to exercise discretion and show courtesy towards fellow Exhibitors.

Collections must be presented inside the booths: Distribution of leaflets or samples outside the booths is strictly prohibited.

Promotion by Exhibitors: In all communication inviting patrons to visit their booth, Exhibitors must specify clearly that registration is a must for entry to VLSID 2026. If this is not the case, the Organizers reserve right to allow them entry at the cost of the Exhibitors.

Hoardings/Banners: No hoardings, banners etc. will be allowed at the venue or on the roads in the vicinity unless the design, specification, location, and installation have been approved by the Organizers in writing. In case it is not, such unauthorized display is liable to be removed by the Organizers without notice at the exhibitor's cost.

Terms & Policies

- **Rights:** The Organizers reserve all rights in connection with VLSID 2026. The organizer has the right to make any decision related to cases not provided for in these regulations.
- **Terms of References:** In these Rules and Regulations, the term 'Exhibitor' shall include all employees, staff and agents of any company, partnership firm or individual to whom space has been allocated for the purpose of participating. The term 'Organizers' shall mean the Organizing Committee, VLSID 2026.
- **Booth Confirmation:** A booth would be deemed confirmed, upon the Exhibitor submitting the registration details and realization of payment there against.
- **Booth Allocation:** The Organizers reserve absolute right for the final booth allocation and may offer alternate booth of equivalent size to confirmed exhibitors.
- **Default on Payment:** The Organizers reserve the right to cancel any reservation of space in the event of an Exhibitor not having paid the dues of the booth charges within specified period. Payment already received will be forfeited in such cases.
- **Cancellation:** No reduction/cancellation would be permitted after registration.
- **Consequential Loss:** In case of the Tradeshow being cancelled or suspended or deferred in whole or in part, for causes not in the Organizers' control, the Organizers do not accept any consequential liability in any eventuality.
- **Space not Occupied:** Every Exhibitor shall occupy and man the full area booked by him/her for the entire duration of the tradeshow. Should an Exhibitor fail to take up the booth allocated to them, the Organizers reserve the right to use the booth so unoccupied, as they think fit and the Exhibitor shall not have any claims in this regard.
- **No Sub-letting:** The Exhibitors may not assign, sublet, or grant licenses in respect of the whole or part of the stand, Cards, advertisements or printed matter of the firms or persons who are not bonafide. Exhibitors may not be exhibited or distributed from any booth except that an Exhibitor may distribute cards, advertisements, or printed matter

Electrical Safety

1. No loose wiring will be permitted at the venue. Proper masking/carpeting/wire management to be implemented by the events team.
2. Cables must not be scattered, they should be neatly tied and must not be in plain sight.
3. If in case any joint is required in the cable, then it should be connected only through waterproof IP-65 connectors and put in a lockable junction box.
4. Bare wires/ twisted wire/ tape joints/damaged wires will not be permitted. Only double insulated cables/ wires is allowed and will be subject to approval by the Hotel Engineering Team.
5. Halogen lights/ open luminaire or any other hot lights are not permitted inside the Hotel. Only LED lights to be used in the premises.
6. Proper earthing protection to be done for all the equipment's to avoid electrocution.
7. Use of Testers is not allowed inside Hotel premises, if required Multi-meter to be used
8. Wooden extension board or distribution boards are not to be used anywhere.
9. Only Double insulated screw drivers and plyers to be used.
10. Proper three-pin plug top must be used. Two pin plugs are not permitted.
11. Rice-lights operates on 220Volt or above are not allowed anywhere in the Hotel, lights which operates below 24 volt can be used in open areas but not in enclosed setup/ inside the setup in the lawns/indoors.
12. All electrical wiring/terminations should be done by a skilled electrician.
13. Under no circumstance's contractor person will be allowed to take the electrical connection from the hotel electrical panels. Kindly work with the VLSID exhibit team regarding the same.
14. All metallic structures must be earthed with appropriate size cable properly to prevent human electrocution.

Other Mandatory Requirements

1. No smoking and Pan spitting allowed inside the premises.
2. Storage of vendor material will not be allowed in the Hotel.
3. Any staff(s) found under the influence of alcohol shall be handed over to the security team & action will be taken accordingly.
4. Any hotel property such as podiums, tables, chairs or any other similar asset must be handled with care.
5. Use of nails, hammer, double side tape, adhesive, pins etc are not allowed on hotel furniture, doors, walls or carpets.
6. No movement of materials will be allowed through elevators the same is meant for guest use only.
7. Use of metal ladders/ wooden ladders, ladders without rubber bush etc. will not be allowed.
8. All external lighting fixture used by the contractor to beautify his work has to be subject to the approval of safety team which belongs to Hotel. All the safety requirements / regulations should be strictly adhered to. Hotel is not liable for any damage to 'Property or Human Life'
9. All nails used for structures/stage/decorations to be cleared from the venue and to be taken back by the event management.
10. Hotel will not provide any labour for manual jobs like shifting of materials, transportation, etc.
11. Hotel reserves the right of admission/entry into the hotel and the right of removing persons not conducting themselves properly and appropriately.
12. Pressurised Gas Cylinders such as CO₂, NO₂, O₂ etc. are not allowed inside the

Other Mandatory Requirements

13. Flammable gases should not be used anywhere. (LPG, Hydrogen, Helium, etc.)
14. Any form of Fire-crackers inside or outside the premises during the event not allowed as per local regulations.
15. Cold Pyro/Sigree/Bon-fire/Hookah/Sheesha/fireworks are not allowed within the Hotel's premises as per local regulation.
16. Flare bartending is not allowed at the Hotel and during events.
17. No live candles allowed- Electric candles can be used as an alternate.
18. Hotel does not allow any kind of focus lights, which are loose and generate heat in the premise. Only LED lights to be used in the premises.
19. No helium or gas balloons will be allowed inside the Hotel premises.
20. Usage of gas heaters is not permitted in the Hotel.
21. Smoke machines are prohibited at the indoor venues or in enclosed setups premises. Prior approval must be taken in case it is to be used, all material/equipment's must conform relevant norms such as Gas Cylinders Rules, IS:7285 etc. vlsidco

Additional Equipment For Booth

Additional equipment like monitor, extra chair, extra table etc., can be ordered through our event management partner, Intelligent Communication Science and technology or through own arrangements for any furniture or electronic items that you need (i.e., through your regular vendor)



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